Managing the Sustainability of Ukrainian Agri-Food Business in Wartime

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In the context of the war unleashed by the Russian Federation, all Ukrainian agri-food companies have suffered, but some have withstood the blow and others have ceased operations.



After the explosion of the Kakhovka HPS, farmers from the Kherson region poured earthen ramparts and saved the crop. https://www.tiktok.com/@viktor_agro0



A Kharkiv farmer made a special radio-controlled tractor that can demine fields. *suspilne.media http://surl.li/iubwo*

We plan to research the experience of Ukrainian agricultural enterprises of various sizes and fields of activity. The research is focused on enterprises located in the Ukraine-controlled territory, both those successfully adapted to wartime, and both that ceased operations after the beginning of the war. The purpose of the project is to develop a methodology for assessing the impact of wartime risks on sustainability of agricultural enterprises.

The methodology includes identifying of external and internal risks, assessing the impact of possible wartime threats, a set of risk response methods and tools, and instructions for developing and implementing a risk management strategy. Varieties of the methodology can be used under any extreme conditions (pandemic, natural disasters, etc.) and in assessing the investment attractiveness of an enterprise. The application of the methodology will improve agri-food supply chains sustainability management, ensuring business continuity through the ability to respond to threats in a timely manner.